

DANIEL KELLEY
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OBJECTIVE:

To lead the field of growing companies dedicated to sports media by applying constant refinement to work ethics and interpersonal skills.

EDUCATION:

The Pennsylvania State University

Major: B.A. Broadcast Journalism, College of Communications

Minor: Information Sciences & Technology, College of IST

Certification: John Curley Center for Sports Journalism

University Park, PA
Graduated: May 2013

SKILLS:

Video Editing/Production, Sports Reporting, Interviewing, News Writing, Final Cut Pro, Pro Tools, Audacity, Microsoft Office Suite, Social Media

WORK EXPERIENCE:

Philadelphia Flyers

Public Relations - Per Diem

Philadelphia, PA
August 2012-May 2013

- Filmed and edited videos of practice and player/coach interviews
- Recorded audio and transcribed interviews of players and coaches (practice and games)
- Created and maintained player and team bios, statistics, and notes
- Revised and rewrote processes for game day distribution list to improve efficiency
- Created, organized, and distributed game day credentials to media and team personnel
- Wrote and edited press releases for the team

990 AM WNTP Philadelphia/WFIL AM 560

Radio Station - Per Diem

Whitemarsh, PA
May 2012-June 2012

- Helped produce on air commercials and prerecord radio shows
- Job shadowed each department of the radio station

Pro Player Video

Video Analyst/Editor

State College, PA
May 2011-March 2012

- Filmed, edited and uploaded videos for professional basketball player's profiles onto website
- Marketed professional basketball exposure camp videos directly to the players
- Served as Public Address Announcer for an exposure camp at Long Island University in New York

Penn State Lion Line

Fundraiser

State College, PA
January 2011-April 2011

- Raised money for Penn State colleges, clubs, and THON by working with alumni

AFFILIATIONS:

- *Sports Announcer*, Penn State ComRadio, Penn State University 2009-2012
Broadcasted THON dance marathon event
Broadcasted women's softball
- *Member*, FOTO (independent organization for THON) 2011-2012
- *Sports Announcer*, CITV (Colonial School District Education Channel) 2006-2008
Broadcasted girl's basketball and boy's lacrosse